

B2B

TECH EXPO 2024

10
MAY
2024

11
MAY
2024

12
MAY
2024

13
MAY
2024

New Agriculture College Ground Shivaji Nagar, Pune



An Exclusive Industrial Exhibition



Present by
SwiftNLift
Swift the solution, Lift the business!

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About The Organizer-

Step into the realm of boundless innovation and unparalleled business opportunities as SwiftNLift Media house proudly presents the B2B Tech Expo, a remarkable event poised to ignite the fires of creativity and drive transformative change. With December 2024 on the horizon, the stage is set for a captivating showcase of cutting-edge ideas and ingenious solutions.

Since its inception in 2018, SwiftNLift has emerged as a dynamic and influential business magazine, spearheaded by the visionary Nilesh Sabe. As a trusted platform, it has nurtured the ambitions of countless individuals and companies, providing a launchpad for

their creative brilliance. SwiftNLift's mission is to empower businesses to break barriers, fuel innovation, and make a resounding impact in the world.

With the B2B Tech Expo, SwiftNLift unveils an extraordinary opportunity for entrepreneurs, trailblazers, and dreamers alike to flaunt their ingenuity and share their game-changing concepts. This grand event is not just a celebration of innovation; it is a gateway to invaluable brand recognition and exposure.

Director's View:



Mr. Nilesh Sabe
Chief Editor at Swiftnlift

We are thrilled to announce the inaugural B2B Tech Expo, an event that fills us with great joy. SwiftNLift Media House, with its extensive experience in the industry, has consistently provided a successful platform for both established businesses and newcomers. Now, we are ready to take a bold step forward with this new venture.

The B2B Tech Expo is an exceptional opportunity for businesses to showcase their products, services, and innovative solutions. This year, we are elevating the experience by organizing a conference where industry experts will share valuable insights on business opportunities.

Our team at B2B Tech Expo 2024 is dedicated to supporting you in achieving your goals. We sincerely appreciate the unwavering support we have received thus far. We firmly believe that B2B Tech Expo 2024 will not only meet but exceed the industry's expectations, generating tangible business opportunities for both participants and attendees.

We extend a warm welcome to you at B2B Tech Expo 2024!



Vision:

Our vision is to drive innovation and facilitate seamless connections between businesses, both locally and globally. Our B2B platform fosters collaboration and direct engagement, empowering clients to achieve growth and maximize profitability. We utilize digital promotional strategies to elevate brands and create lasting market impact. Our commitment to customer satisfaction and continuous refinement ensures businesses flourish both domestically and internationally.



Mission:

Our mission is to become the leading global organizer of industrial exhibitions, embracing the spirit of “Make in India.” We strive for continuous improvement in all aspects of our operations, with an unwavering focus on industrial innovation and customer satisfaction. Our unwavering commitment to excellence sets new benchmarks in the industry, and we aim to revolutionize the landscape of industrial exhibitions by fostering growth and collaboration. Join us on this remarkable journey, inspiring innovation and forging lasting partnerships, and propelling the “Make in India” movement to new heights of achievement.

Why this Exhibit?

B2B Tech Expo 2024 is a transformative platform that connects visionary minds driven by growth and success. With a vibrant tapestry of vendors and service providers, the event offers extraordinary opportunities for businesses to elevate their growth. The event transcends commerce, providing knowledge, funding, manpower, and a robust distribution network. The vision is simple yet profound: “Great things happen when good people come together.” Collaboration takes center stage, as remarkable minds converge to share ideas, forge alliances, and create extraordinary synergies. B2B Tech Expo 2024 also celebrates successful business relations, strengthening ties with existing clients and connecting with top new clients.





Unlimited Opportunities

AS AN EXHIBITOR

- Display your latest machinery, technology, products and services to highly focused trade visitors, trade media and delegations.
- One to one interaction with the industry at a single location.
- Brand building among in dustry and end users.
- Explore new business and investment opportunities

AS A SPONSOR

- Benefit from an ideal time, place and opportunity to get noticed.
- Stand out from the crowd.
- Enhance your leadership status.
- Project a long lasting brand image to a targeted audience

AS A VISITOR

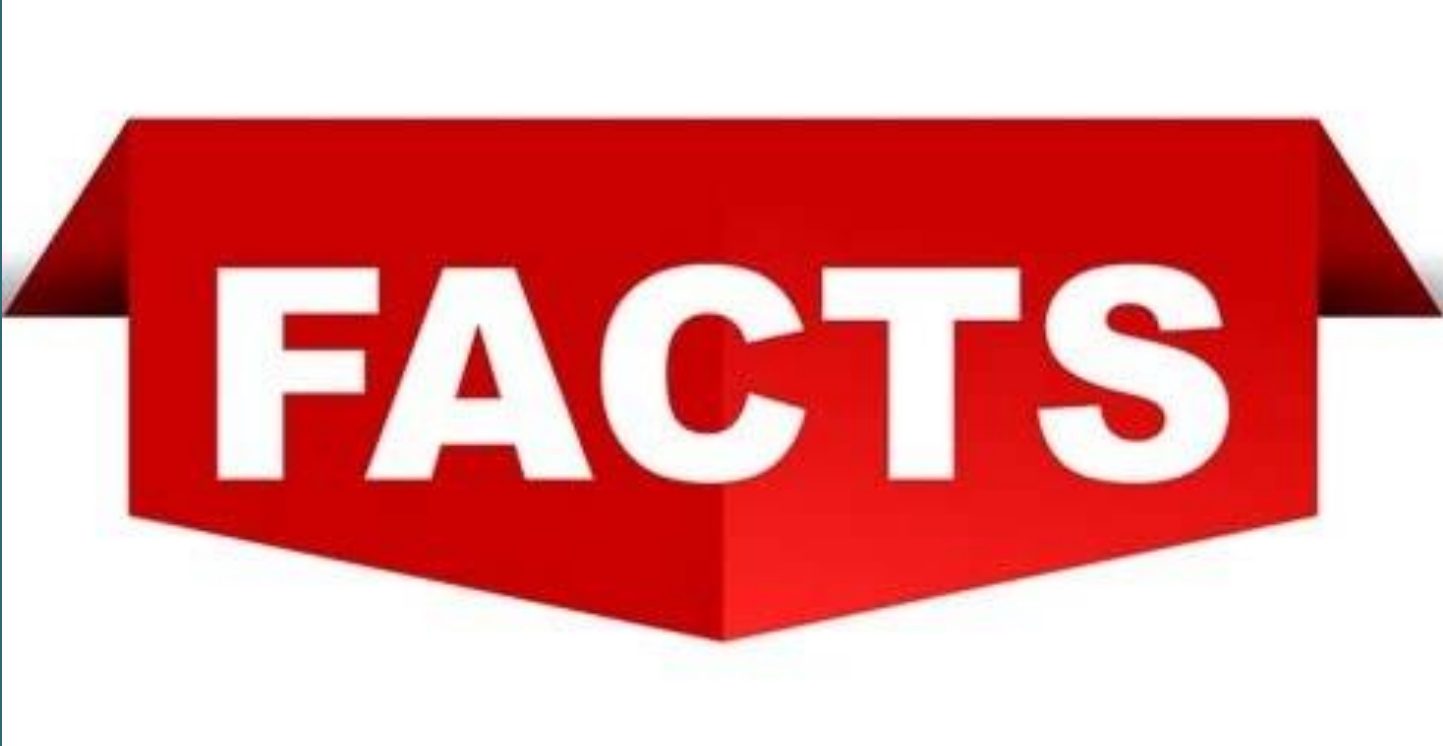
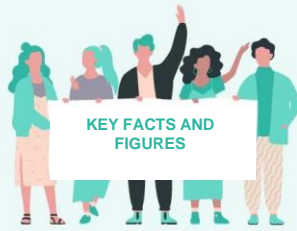
- Find about the latest technology, machinery, products and services available in the market.
- Find about sources of investment & funding
- Find professionals & skilled manpower

What Industrial Expo Has In The Offering For You?

- World-class exhibition infra structure spread over 1,50,000 sq. feet
- Unmatched business development opportunities
- Well-conceived products launch forums
- Direct liaison with the who's who in your sector and beyond

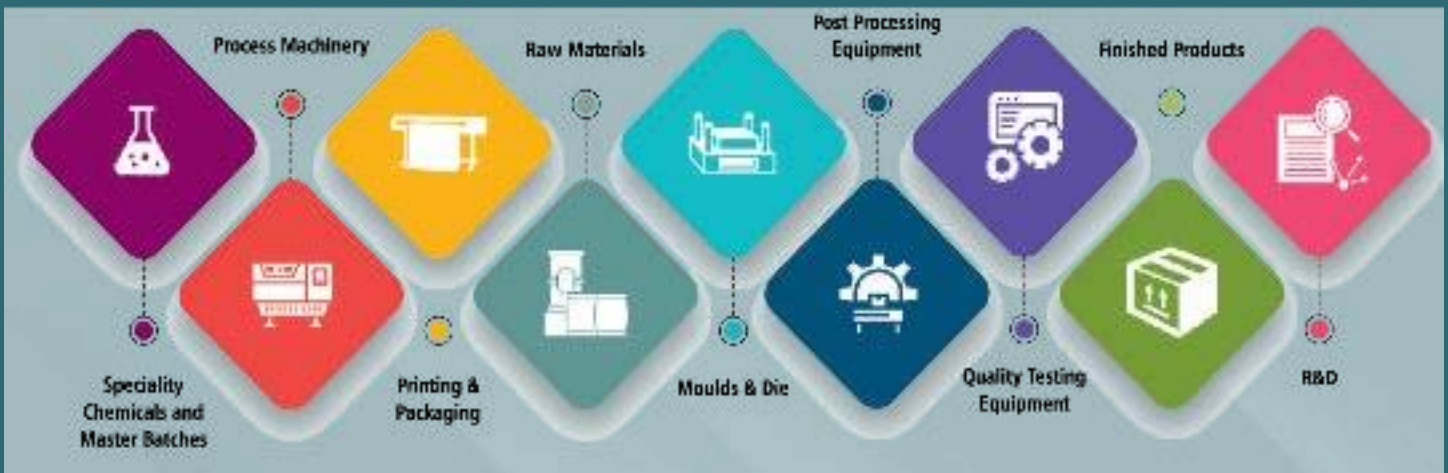
- Participation by more than 450 companies
- More than 20,000 focused visitors from all over India.





Key Facts And Figures

1. Largest B2B exhibition in Pune
2. Attracts key members of the business community
3. Pre, during and post-event press coverage
4. Multiple Sponsorship Opportunities to suit your business needs
5. Keynote Speaker Breakfast on-site
6. Access to the venue for pre-event set up the day before
7. Meet up with other exhibitors FREE
8. Post-event publicity assistance till one year





Exhibitor Profile

PROCESS/PRODUCTION INDUSTRY EQUIPMENTS

- Chemical Plants & Machinery .
- Food Processing Industnes
- Dairy Equipments .
- Filtration & Separation Systems
- Filters Pumps & Valves .
- Boilers, Reaction Vessels .
- Environmental & Management
- Cooling Tower Plants.
- Weighing Machinery & Equipment .
- Water Treatment & Pollution Control.
- Oxygen Analysers
- Paramagnetic Analysers .
- Analytical & Laboratory Equipment .
- Energy Conservation Equipment & Devices .
- Refractories .
- Sand / Shot Blasting .
- Industrial Cleaning Systems .
- Emission Monitoring Systems .
- Paramagnetic Analysers .
- Sugar & Textile Industries
- Agri Machinery & Equipments
- Food & Beverage
- Agri Ecology & Horticulture
- Biotechnology & Veterinary
- Marketing & Export / Import Services

PHARMA ,CHEMICAL & HEALTH INDUSTRY EQUIPMENTS

- Packaging Machinery
- Packaging Control Panels
- Packaging Automation
- Packaging Machinery Spares,
- Packaging Materials , Solutions
- Packaging Software , Systems
- Packaging Pharmaceutical
- Pouch Making Machines
- Pharmaceutical ,Control Panels
- Pharmaceutical Machine
- Formulation Machines
- Pharma Uniforms,
- Pharma Shredders & Machine
- Machinery & Equipment ,
- Paints, Pesticides & Insecticides
- Dairy Equipment
- Food Processing
- Polymers Products,Equipments
- Plastic Product Manufacturers
- Rubber Processors Manufacturers
- Fitness & Wellness Centres
- Yoga & Rejuvenation , SPA Centres
- Medical & Health Care Products
- Massage Care Products,
- Medical Health Care Products
- Traditional Herbal , Ayurvedic & Generic Product
- Nutrition & Food Supplement
- Unani, Siddha, Homopathy



ELECTRICAL, ELECTRONICS, INSTRUMENTATION & AUTOMATION

- Industrial Automation,
- Switches Switchgears & Control Panels, UPS,
- Stabilizers,
- Invertors,
- Generator Equipment,
- Measuring & Testing Technology,
- Non-Conventional Energy Sources,
- Wires & Cables,
- Motors & Transformers,
- Security Industrial Safety Equipment,
- Industrial Electronic Components,
- Lighting Equipment,
- Luminaries,
- Decorative & Industrial Fixtures,
- Sensors Capacitors,
- Solar Equipment,
- Energy Conservation Equipment & Devices,
- Barcode Machine,
- Electronic Surveillance & Security Equipment.

ENGINEERING MACHINERY & MACHINE TOOLS

- Packaging machinery,
- Plastic Processing Machinery,
- Gears, Gear Boxes,
- Hydraulic Pneumatic Fitting,
- Welding Equipment,
- CNC Machines,
- Industrial Fasteners,
- Circlips Washers Springs,
- Material Handling Equipment,
- Work Shop Machinery,
- Barcode Machines,
- Chain Sprockets,
- Laser marking Machines,
- Special Purpose Machinery,
- Industrial Blowers,
- Honing Machine,
- Air Compressors,
- Deburring & Finishing Machinery,
- Bandsaw Machines,
- Bearings,
- Casting & Forging Industries,
- Ferrous & Non-Ferrous Casting,
- Investment Casting,
- Pressure Die Casting,
- Foundry Raw Material,
- Foundry Machines & Equipment.
- Electrical Fans & Light Equipments

TECH, FINANCIAL, LOGISTIC SERVICES & CONSULTANCY

- Data Storage Systems,
- Data Base Managements,
- ERP CRM, SEM,
- Scada Systems and Software,
- Data Centre Management,
- E-commerce Solutions,
- Server Systems & Products,
- Internet Security Solutions
- Network Managements Services
- IT Services & Power Solutions
- Technical Consultancy Services
- Multimedia Consultancy
- Banking & Financial Services
- Fin-Tech Services
- Warehouse Management
- Logistic Service Provider
- Storage Tank & Containers
- Transportation Vehicles & accessories
- Material Handling Equipments
- Port Terminals, freight Forwards



Visitor Profile

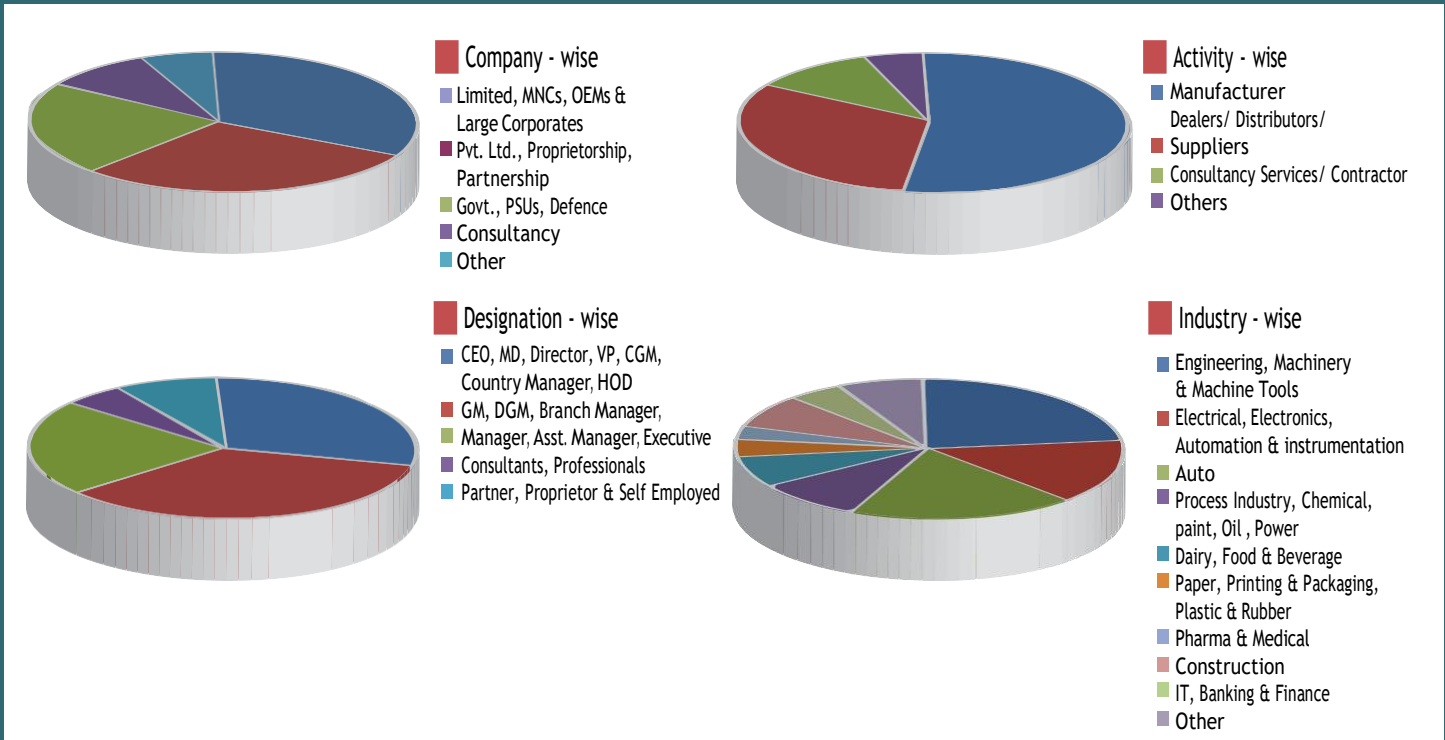
- CEOs, Engineers, Technocrats & Scientists Decision Makers of Limited,
- MNCs, OEMs & Large Companies
- Techno-commercial personnel from Projects, Purchase, Production & Maintenance Departments
- Manufacturer, Dealers, Distributors, Suppliers, Service,
- Contractors & others
- Members & delegates from Industrial Associations & Trade Bodies
- Govt & Defence Personnel
- Policy Makers, Diplomats & Consultants

TARGET INDUSTRY VISITOR SEGMENT

- Engineering & Auto Industry
- Electrical & Electronics Industry
- Automation & Instrumentation
- Petrochemical Industry
- Process Industry
- Oil, Gas & Power Sector
- Cement Pharmaceuticals
- Paper Printing
- Packaging
- Plastic & Rubber
- Dairy & Poultry Industry
- Food & Confectionary Industry
- Textile & Apparel Industry
- Infrastructure
- IT Banking & Finance
- Government & Defence Sector

Electrical, Electronics, Instrumentation & Automation

- Newspapers
- Hoarding
- Bus Back
- Media Partners
- MIDC Maharashtra Directory
- GIDC Gujarat Directory
- E-Mails
- Personal Invitations



For Stall Allocation

Bare Space: 02 May 2024 Shell Type: 05 May 2024

Exhibition: 10, 11, 12 & 13 May 2024

Transfer of material, goods will not allow during exhibition.

Deadline to complete exhibit transfer and stall decoration before 9 p.m. on 04 May 2024

Event Promotion

A 360 degree integrated marketing communication approach to will be adopted promotes the event through various channels and initiatives like:

- Aggressive Event promotion on social media platform like Facebook
- A sustained PR Campaign till the end of the event to promote the event
- A sustained Campaign in the Trade Media till the end of the event Launch Functions
- Strategic Tie-ups with reputed associations
- Promotions in other relevant exhibitions and conferences
- Regular advertisements in various trade magazines
- Hoarding
- Newspaper & Radio advertisements
- Press Conferences
- Electronic advertisements on various trade portals
- Event updates through weekly emails
- Personalised invitation to the industry
- Telecalling



Sponsorship Options

- 1 Platinum Sponsors**
 Cost: Rs 50 Lakh
 4 Sponsors in this category
 Space: 200 sq. m. (Bare Space)
- 2 Diamond Sponsors**
 Cost: Rs 30 Lakh
 6 Sponsors in this category
 Space: 100 sq. m. (Bare Space)
- 3 Gold Sponsors**
 Cost: Rs 20 Lakh
 6 Sponsors in this category
 Space: 54 sq. m. (Bare Space)
- 4 Silver Sponsors**
 Cost: Rs 15 Lakh
 10 Sponsors in this category
 Space: 36 sq. m. (Bare Space)
- 5 Main Gate Sponsors**
 Cost: Rs 5 Lakh
 1 Sponsor in this category
- 6 Invitation Card Sponsors**
 Cost: Rs 5 Lakh
 1 Sponsor in this category
- 7 Award Sponsors**
 Cost: Rs 5 Lakh
 1 Sponsor in this category
- 8 Registration Sponsors**
 Cost: Rs 7.5 Lakh
 1 Sponsor in this category
- 9 Exhibition Kit Sponsors**
 Cost: Rs 5 Lakh
 1 Sponsor in this category

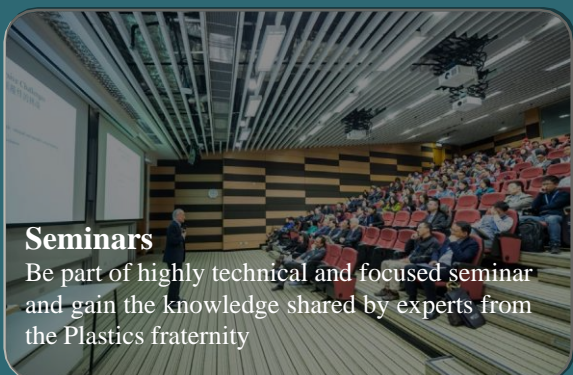
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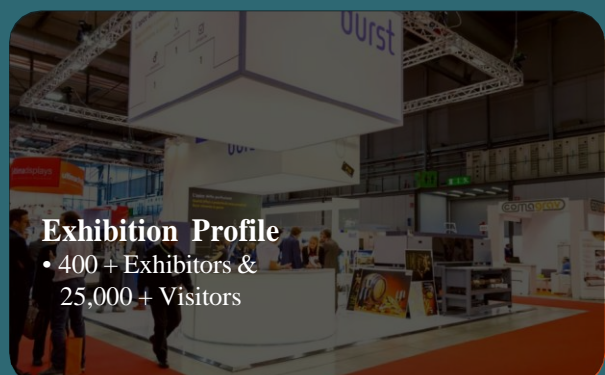
Live Display Of Machinery
 Witness over 150 live demonstration of machines for Plastics and allied sectors



Business Meets
 Meet and Network with who's who of plastic industry from across India and neighbouring countries.



Seminars
 Be part of highly technical and focused seminar and gain the knowledge shared by experts from the Plastics fraternity



Exhibition Profile
 • 400 + Exhibitors &
 25,000 + Visitors



• PARTICIPATION COST

• FURNISH STALL COST :

Cost = 10,000 Rs. per Square Meter

The smallest furnish stall size is

6 sq mtr. (3mx2m)

[With All Standard Facilities Available]

• RAW STALL COST :

Cost = 9,000 Rs. per Square Meter

The smallest raw stall size is

24 sq.mtr. (6mx4m)

[No Standard Facilities Available]



• AREA WISE STALL COST :

STALL AREA	FURNISH STALL COST	RAW STALL COST
6 Sq.mtr (3x2)	60,000 Rs	Not Available
9 Sq.mtr (3x3)	90,000 Rs	Not Available
12 Sq.mtr (3x4)	120,000 Rs	Not Available
16 Sq.mtr (4x4)	160,000 Rs	Not Available
24 Sq.mtr (6x4)	240,000 Rs	216,000 Rs
48 Sq.mtr (8x6)	480,000 Rs	432,000 Rs

NOTE : 18% GST Will Be Added

• STANDARD FACILITIES FOR FURNISH STALL :

Constructed Stall with Carpet Floor & Exhibitor's Name on Facia, One Laminated Table, Two Chairs, One Dustbin, Two Spot Lights, One 5 amp. Plug Socket for every Stall of Size 9 sq.mtr, 250 Nos. of Invitation Cards, Two Exhibitors' Badges, One Entry in Participant E-Directory, Indoor Raw Space - This comprises of Bare Space only (Exhibitors have to construct their own Designed Stall).

• IMPORTANT DATES

Payment Schedule

50% Down Payment Against Booking Confirmation

Balance 50% Before 15th March, 2024

Participation Cancellation Charges

50% of total participation 29th February, 2024

75% of total participation 29th March, 2024

No Cancellation 1st April, 2024

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SwiftN
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