



Sponsorship Options

B2B TECH EXPO 2024

10
MAY
2024

11
MAY
2024

12
MAY
2024

13
MAY
2024

New Agriculture College Ground Shivaji Nagar, Pune

Contact Us :

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Email. sales.b2btechexpo@gmail.com

Web. www.swiftnliftevents.com

Gold Sponsors

Awards by



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EXIBITORS PROFILE



PROCESS INDUSTRY EQUIPMENTS

- Chemical Plants & Machinery .
- Food Processing Industnes .
- Dairy Equipments .
- Filtration & Separation Systems.
- Filters Pumps & Valves .
- Boilers, Reaction Vessels .
- Environmental Management
- Weighing Machinery & Equipment .
- Water Treatment & Pollution Control.
- Cooling Tower Plants.
- Analytical & Laboratory Equipment .
- Energy Conservation Equipment & Devices .
- Refractories .
- Sand / Shot Blasting .
- Industrial Cleaning Systems .
- Emission Monitoring Systems .
- Oxygen Analysers .
- Paramagnetic Analysers .
- Sugar Industries

PHARMA & CHEMICAL INDUSTRY EQUIPMENTS:

- Packaging Machinery,
- Packaging Control Panels,
- Packaging Automation,
- Packaging Machinery Spares,
- Packaging Materials,
- Packaging Software,
- Packaging Solutions,
- Packaging Systems,
- Pharmaceutical Machine
- Manufacturers,
- Pharmaceutical Machineries
- Control Panels,
- Pharmaceutical Machines,
- Pharmaceutical Packaging Machinery,
- Pharmaceutical Pouch Making, Machines,
- Pharma Shredders,
- Pharma Uniforms,
- Pharmaceutical Formulation Machines,
- Pouch Making Machines,
- Formulation Machines,
- Food Processing Machinery & Equipment,
- Dairy Equipment

ELECTRICAL, ELECTRONICS, INSTRUMENTATION & AUTOMATION

- Industrial Automation,
- Switches Switchgears & Control Panels,
- UPS,
- Stabilizers,
- Invertors,
- Generator Equipment,
- Measuring & Testing Technology,
- Non-Conventional Energy Sources,
- Wires & Cables,
- Motors & Transformers,
- Security Industrial Safety Equipment,
- Industrial Electronic Components,
- Lighting Equipment,
- Luminaries,
- Decorative & Industrial Fixtures,
- Sensors Capacitors,
- Solar Equipment,
- Energy Conservation Equipment & Devices,
- Barcode Machine,
- Electronic Surveillance & Security
- Equipment.

ENGINEERING MACHINERY & MACHINE TOOLS

- Packaging machinery,
- Plastic Processing Machinery,
- Gears, Gear Boxes,
- Hydraulic Pneumatic Fitting,
- Welding Equipment,
- CNC Machines,
- Industrial Fasteners,
- Ferrous & Non-Ferrous Casting,
- Investment Casting,
- Circlips Washers Springs,
- Material Handling Equipment,
- Work Shop Machinery,
- Barcode Machines,
- Chain Sprockets,
- Laser marking Machines,
- Special Purpose Machinery,
- Industrial Blowers,
- Pressure Die Casting,
- Foundry Raw Material,
- Foundry Machines & Equipment.
- Honing Machine,
- Air Compressors,
- Deburring & Finishing Machinery,
- Bandsaw Machines,
- Bearings,
- Casting & Forging Industries,

SERVICES & CONSULTANCY

- Data Storage Systems,
- Data Base Managements,
- ERP CRM, SEM,
- Scada Systems and Software,
- E-commerce Solutions,
- Server Systems & Products,
- Internet Security Solutions,
- Network Managements
- Services,
- Information Technology
- Services,
- Power Solutions,
- Data Centre Management, Multimedia Consultancy
- Banking & Financial Services
- Technical Consultancy & services.
- Logistic and Trade Services

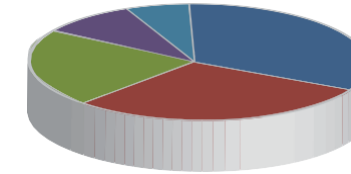
VISITOR PROFILE



- CEOs, Engineers, Technocrats & Scientists
- Decision Makers of Limited, MNCs, OEMs & Large Companies
- Techno-commercial personnel

- from Projects, Purchase, Production & Maintenance Departments
- Manufacturer, Dealers, Distributors, Suppliers, Service, Contractors & others

- Members & delegates from Industrial Associations & Trade Bodies
- Govt & Defence Personnel
- Policy Makers, Diplomats & Consultants



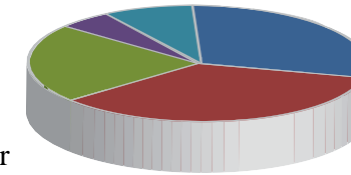
- Company - wise
- Limited, MNCs, OEMs & Large Corporates
- Pvt. Ltd., Proprietorship, Partnership
- Govt., PSUs, Defence
- Consultancy
- Other

TARGET INDUSTRY VISITOR SEGMENT

- Engineering & Auto Industry
- Electrical & Electronics Industry
- Automation & Instrumentation
- Petrochemical Industry
- Process Industry

- Oil, Gas & Power Sector
- Cement
- Pharmaceuticals
- Paper Printing Packaging
- Plastic & Rubber
- Dairy & Poultry Industry
- Food & Confectionary

- Industry Textile & Apparel Industry
- Infrastructure
- IT Banking & Finance
- Government & Defence Sector



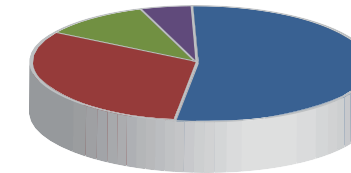
- Designation - wise
- CEO, MD, Director, VP, CGM, Country Manager, HOD
- GM, DGM, Branch Manager, Manager, Asst. Manager, Executive
- Consultants, Professionals
- Partner, Proprietor & Self Employed

Electrical, Electronics, Instrumentation & Automation

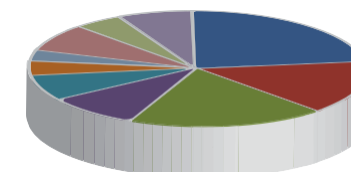
- Newspapers
- Hoarding
- Bus Back

- Media Partners
- Maharashtra Directory
- Gujarat Directory

- E-Mails
- Personal Invitations



- Activity - wise
- Manufacturer Dealers/ Distributors/ Suppliers
- Consultancy Services/ Contractor
- Others



- Industry - wise
- Engineering, Machinery & Machine Tools
- Electrical, Electronics, Automation & instrumentation
- Auto
- Process Industry, Chemical, paint, Oil, Power
- Dairy, Food & Beverage
- Paper, Printing & Packaging, Plastic & Rubber
- Pharma & Medical
- Construction
- IT, Banking & Finance
- Other

SPONSORSHIP OPTIONS



OPTION 1

Platinum Sponsor

Cost: Rs 25 Lakh
4 Sponsors in this category
Space: 200 sq. m. (Bare Space)

OPTION 2

Diamond Sponsor

Cost: Rs 15 Lakh
6 Sponsors in this category
Space: 100 sq. m. (Bare Space)

OPTION 3

Gold Sponsor

Cost: Rs 10 Lakh
6 Sponsors in this category
Space: 54 sq. m. (Bare Space)

OPTION 4

Silver Sponsor

Cost: Rs 7.5 Lakh
10 Sponsors in this category
Space: 36 sq. m. (Bare Space)

OPTION 5

Main Gate Sponsor

Cost: Rs 2.5 Lakh
1 Sponsor in this category

OPTION 6

Invitation Card Sponsor

Cost: Rs 2.5 Lakh
1 Sponsor in this category

OPTION 7

Award Sponsor

Cost: Rs 2.5 Lakh
1 Sponsor in this category

OPTION 8

Registration Sponsor

Cost: Rs 3.75 Lakh
1 Sponsor in this category

OPTION 9

Exhibition Kit Sponsor

Cost: Rs 1.25 Lakh
1 Sponsor in this category

SPONSORSHIP ENLITLEMENTS



FOR PLATINUM, DIAMOND, GOLD AND SILVER SPONSORS

Apart from the Complimentary Exhibition Space provided according to the level of sponsorship, all the above mentioned sponsors shall avail of the following benefits.

In the Logo Credits mentioned below, the size of the logo and its placement will vary according to the level of sponsorship.

Logo Credits:

- On the main gate of the exhibition
- Onsite hoardings at the venue
- On the façade placed at the entrance of each exhibition hall
- On all exhibition promotional materials including print advertisements and online campaigns
- On invitation cards and badges
- On various directional signages
- On all the signages at sponsored events
- On the Sponsor Listing in the on site program
- On the home page of event website (<http://www.swiftnliftevents.com/b2b-techexpo>) - with a link to the sponsoring company's website

An entry with company logo in the online List of Exhibitors.

If provided on time, 1 flyer or promotional brochure and 1 item with logo inserted as giveaways in the attendee bags.

SPONSORSHIP ENTITLEMENTS



FOR OTHER SPONSORS

MAIN GATE SPONSOR

- Logo credit on main gate

INVITATION CARD SPONSOR

- Logo credit on 1.5 lakh invitation cards

AWARD SPONSOR

- Logo credit on trophies for 1. Best Display 2. Most Innovative Product and 3. Most Technologically Advanced Product

REGISTRATION SPONSOR

- Logo credit on online registration forms

EXHIBITION KIT SPONSOR

- Logo credit on bags used to distribute exhibitor's kit as well as those presented to guests from the government and private sector.

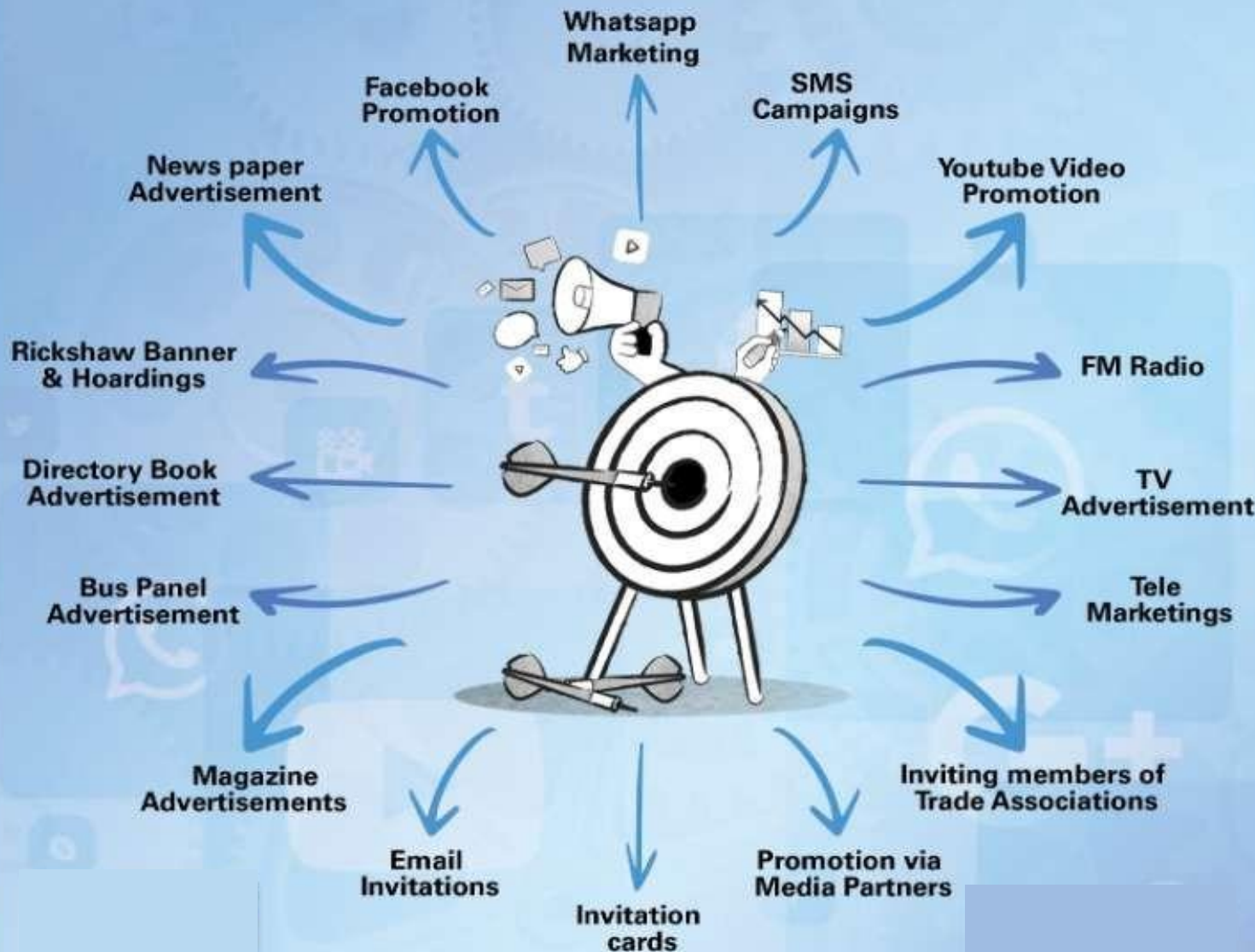
TERMS & CONDITIONS FOR ALL SPONSORS:

- Sponsorship cost does not include government taxes.
- Sponsorship options are exclusively for exhibitors only.
- Decision of the organizer will be final and binding to all sponsors in all matters related to sponsorship and its entitlements.
- All disputes are subject to Maharashtra jurisdiction only.

OUR MARKETING ACTIVITIES AND BRANDING



We follow a Marketing Strategy to bringing the Peoples to our Event and Maximising Attending throughout the Event.



EXHIBITION STALL RESERVATION CHARGES



Participation Cost

FURNISH (Standard) Booth

The smallest stall (booth) size is 9 sq. mtr. (3mx3m)
[With Standard Facilities]

PREMIUM SPACE COST

- 2 Sides open 10% extra
- 3 Sides open 15% extra
- 4 Sides extra 20% extra

BARE SPACE

The smallest stall (booth) size is 36 sq. mtr. (6mx6m)
[Without Standard Facilities and Power;
these will be charged additional as per consumption]

	Standard Booth (per sq. mtr.)	Bare Space (per sq. mtr.)
Manufacturers	10,000/-	9,000/-

Taxes Applicable on above*

*STANDARD FACILITIES

Constructed Stall with Carpet Floor & Exhibitor's Name on Facia, One Laminated Table, Two Chairs, One Dustbin, Two Spot Lights, One 5 amp. Plug Socket for every Stall of Size 9 sq. mtr, 250 Nos. of Invitation Cards, Two Exhibitors' Badges, One Entry in Participant E-Directory, Indoor Raw Space - This comprises of Bare Space only (Exhibitors have to construct their own Designed Stall).



Important Dates

Payment Schedule

50% Down Payment..... Against Booking Confirmation
Balance 50% Before 15th March 2024

Participation Cancellation Charges

50% of total participation 29th February, 2024
75% of total participation 29th March, 2024
No Cancellation 1st April, 2024

Other Important Dates

Exhibitors product profile for participant E-directory 20th March, 2024
For final payment 15th March, 2024
To submit additional service requirement form 30th March, 2024
Specification of loading / unloading 20th March, 2024
Stall possession (Bare space) 2nd MAY, 2024 (10 am to 6 pm)
Stall possession (Furnish space) 4th MAY, 2024 (10 am to 6 pm)

EXTRA FACILITIES		Indian Cost
Temporary Power before Exhibition (Single Phase)		₹ 2000 per Hp
Power Required	HP	₹ 3000 per Hp
Compressor	3 CFM/100psi	₹ 15,000 per connection
	6 CFM/100psi	₹ 20,000 per Hp connection
	10 CFM/100psi	₹ 25,000 per Hp connection

Taxes Applicable on above*

STALL AREA	FURNISH STALL COST	RAW STALL COST
6 Sq.mtr (3x2)	60,000 Rs	Not Available
9 Sq.mtr (3x3)	90,000 Rs	Not Available
12 Sq.mtr (3x4)	120,000 Rs	Not Available
16 Sq.mtr (4x4)	160,000 Rs	Not Available
24 Sq.mtr (6x4)	240,000 Rs	216,000 Rs
48 Sq.mtr (8x6)	480,000 Rs	432,000 Rs

EXHIBITION STALL LAYOUT PLAN



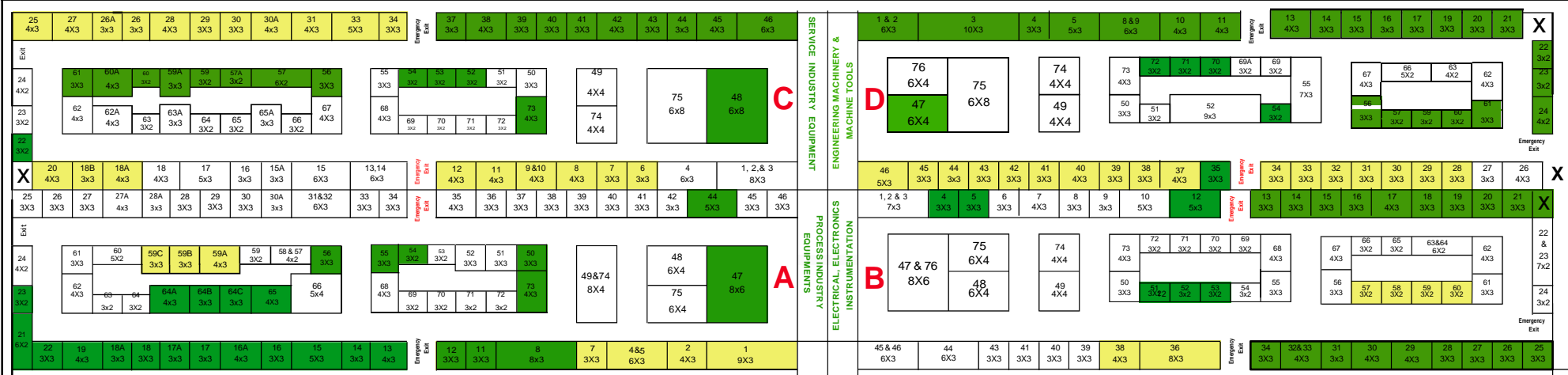
FOOD COURT

Section A
Exhibitors

Section B
Visitors

Confirmed
Blocked
Available

Stall Space	
Bare Rs.9,000 min 24 sq.m	Furnished Rs.10,000 sq.m



- Side open 10% Extra
- Side open 15% Extra
- Side open 20% Extra
- Date: 08, 09, 10 & 11 Dec. 2023

- Venue : New Agriculture College Ground Shivaji Nagar Pune.
- Website: www.swiftnlftevents.com
- Email: akshay.b2btechexpo@gmail.com
- Contact: +91 7888083281

Organized By
SwiftNLft



Parking



Office



Enquiry Counter



Fire brigade



Ambulance

Parking





Present by
SwiftNLift
Swift the solution, Lift the business!

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